

# MICHEL VIVIEN



## A French passion

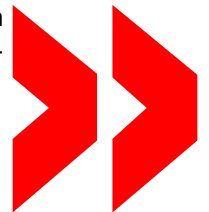
Michel Vivien, born in Grenoble in 1962 moved to Paris at the age of twenty to study with the painter Pierre Alechinsky at the École des Beaux Arts. He sketched his first shoe designs for a friend who owned Pucci Verdi. His sketches caught the eye of Mr. Carel who hired him as a designer in 1986. At his side, Michel Vivien learned the incomparable skills of the craftsmen and workers at his Blois factory. He also learned from Thierry Mugler and Martine Sitbon and worked with them on their fashion shows.

“ Make me the most beautiful shoes for the most beautiful women! ”: This was Michel Perry’s challenge to Michel Vivien, who produced designs for him from 1990 to 1995. He also accepted this challenge for Charles Jourdan, Siergio Rossi and Casadei. He also took part in the most spectacular shows of Alexander MacQueen for Givenchy, John Galliano for Dior and Monsieur Saint Laurent for his last three haute couture shows. Michel Vivien also pursued outside collaborations and agreed to become artistic director of the Robert Clergerie brand before designing shoe collections for Alber Elbaz and Lanvin from 2006 to 2010.

Michel Vivien works with a small team in his loft workshop in the eleventh district of Paris: “ There’s nothing conceptual about my approach, I work sensuously, by trusting what I want, ” he explains among the heels, wooden lasts and sketches scattered over the workbench and the floor of his work space... along with the samples of materials and color charts he uses for his experiments.

Today Michel Vivien devotes himself entirely to his own creations and the Michel Vivien Paris brand that he created in 1998.

From Paris to Rome, in Tokyo or Anvers, stylish women around the world can continue to be excited about his exceptional collections that combine the traditional and the provocative.



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